

PERSONNEL AND TRAINING BUREAU
TRAINING DIVISION

TRAINING NOTICE
12.1.1

March 27, 2014

TO: Concerned Commanding Officers

FROM: Commanding Officer, Training Division

SUBJECT: CALIFORNIA SPECIALIZED TRAINING INSTITUTE NOMINATIONS
FOR CRISIS COMMUNICATIONS AND THE MEDIA COURSE:
SECOND YEAR

It is requested that commanding officers submit nominations for the Crisis Communications and the Media: Second Year Course presented by the California Specialized Training Institute (CSTI) in San Luis Obispo, California. A description of this course is attached. The course is **non** POST-certified and **non** POST-reimbursable. The course dates are currently undetermined and will be announced once they become available.

The Crisis Communications and the Media: First Year Course must have been completed prior to attending this course. Final selections will be made by the Commanding Officer, Training Division (TD).

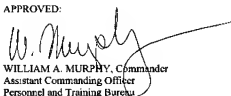
Commanding officers are requested to submit, in order of priority, the full name, rank, serial number, and work telephone number of the nominees on an Intradepartmental Correspondence, Form 15.2, to the Commanding Officer, TD. Please send nominations to Training Coordination Unit (TCU), via Department mail (Stop 412). The nomination must identify the Crisis Communications and the Media: Second Year Course as the course being requested. **Nominations are due to TD by June 13, 2014.**

Class dates and times are subject to change and/or cancellation by CSTI. Any questions regarding this Notice should be directed to the Course Coordinator, Officer Lloyd Johnson, TCU, TD, at (213) 485-3161.

APPROVED:



MICHELLE VEENSTRA, Captain
Commanding Officer
Training Division



WILLIAM A. MURPHY, Commander
Assistant Commanding Officer
Personnel and Training Bureau

Attachment

Distribution "B"

California Specialized Training Institute
Course Description

CRISIS COMMUNICATIONS AND THE MEDIA: SECOND YEAR

40-Hour Course, non POST-certified

No POST reimbursement for tuition, lodging, or meals

The Second Year Course features a smaller class size and an emphasis on more in-depth training in advanced sessions with new material. The course seeks to draw on the group's experience in a variety of settings.

- Advanced Media Relations
- Air Crashes
- Handling Hostile Groups
- Surfing the Internet
- Legal Updates
- Interview Labs